



CORPORATE SPONSOR OPPORTUNITIES

The Las Vegas Metropolitan Police Department (LVMPD) and Leadership in Counter Terrorism Alumni Association (LINCT-AA) are hosting the first-ever LVMPD and LINCT-AA International Counterterrorism Conference at the Mandalay Bay Hotel in Las Vegas, Nevada. This highly anticipated event, which was initially scheduled for 2020, is back on track for **May 31st to June 2nd, 2023**.

The challenges we faced in the past several years have been extraordinary. An unforeseen and unimaginable global pandemic rocked the stability of our world. Spikes in crime, disorder, and civil unrest followed in most major cities and the threat from mass attacks and terrorism remained as persistent as ever. Now, on the horizon, the threat picture for 2023 has only become more complex as we navigate the issues caused by global migration, job-disrupting technologies, societal fragmentation, information operations, and the unremitting threat from violent extremists and terrorists. These are the reasons why we must have the *courage to continue*—the courage to persevere and prevail beyond measure.

In May 2023, we intend to demonstrate the importance of this philosophy as we host 600 of the world's leading counterterrorism professionals in Las Vegas, Nevada. The theme for this unprecedented conference will be "Courage to Continue," which not only embodies strength and resiliency but also the determination to overcome whatever challenges lie ahead.

The opportunity to become a corporate sponsor of this historic event will provide your company with unparalleled exposure to the world's leaders in counterterrorism, intelligence, law enforcement, and military operations. More importantly, this partnership will also serve as a mechanism for your company to support the men and women that lead the charge in our fight against terrorism. Not only does this event strengthen our ability to continue this important mission but it also distinctively represents our community's resiliency as we elapse the five-year anniversary of 1 October. Below are the partner levels and benefits for your consideration.

Please note, your contribution in support of this initiative may be tax-deductible pursuant to the provisions of section 170© of the Internal Revenue Code of 1986, 26 U.S.C. § 170(c).

Level	Amount
Platinum	\$30,000 USD
Gold	\$20,000 USD
Silver	\$15,000 USD
Bronze	\$7,500 USD

If you are interested in supporting this effort and potentially becoming a corporate sponsor, please contact LVMPD Captains Dori Koren or Mike Gennaro at Info@CTConference2023.com. Also, for more information about the conference, please see the attached documents or visit www.CTConference2023.com.

Kevin McMahon
LVMPD Sheriff-Elect & Past LINCT-AA President

Platinum Level Corporate Sponsor



Sponsor Solicitation Levels

1. **Opportunity to have a 30-60 second video advertisement played during three of the conference breaks.**
2. **Two complimentary admission passes for a highly exclusive invite-only VIP event held for conference dignitaries on May 30th, 2023.**
3. Six complimentary admission passes for the conference with an opportunity to attend all plenary sessions that are not specifically restricted as law enforcement sensitive.
4. Two complimentary admission passes for an exclusive invite-only reception held for conference dignitaries and LVMPD and LinCT-AA executives on June 1st, 2023.
5. Opportunity to setup a vendor information table to showcase your company's products or services. To maximize exposure, this vendor table expo will be strategically located near the entrance to the plenary session and break service area. Vendors are not required to staff the tables and may use it just for banners and/or handouts.
6. Opportunity to post a full-page marketing ad on the LinCT-AA website and/or Conference Website.
7. Opportunity to provide printed marketing material for inclusion in the attendee welcome packets.
8. Recognition as a platinum-level partner during the opening session by the Master of Ceremonies.
9. Recognition and acknowledgement as a platinum-level partner during the main conference reception which will be a "resiliency concert" for over 600 law enforcement and counterterrorism personnel.
10. Recognition and acknowledgement as a platinum-level partner in the conference proceedings report, which is published after the event.

Gold Level Corporate Sponsor

1. Four complimentary admission passes for the conference with an opportunity to attend all plenary sessions that are not specifically restricted as law enforcement sensitive.
2. Two complimentary admission passes for an exclusive invite-only reception held for conference dignitaries and LVMPD and LinCT-AA executives on June 1st, 2023.
3. Opportunity to setup a vendor information table to showcase your company's products or services. To maximize exposure, this vendor table expo will be strategically located near the entrance to the plenary session and break service area. Vendors are not required to staff the tables and may use it just for banners and/or handouts.
4. Opportunity to post a half-page marketing ad on the LinCT-AA website and/or Conference Website.
5. Opportunity to provide printed marketing material for inclusion in the attendee welcome packets.
6. Recognition as a gold-level partner during the opening session by the Master of Ceremonies.
7. Recognition and acknowledgement as a gold-level partner during the main conference reception which will be a "resiliency concert" for over 600 law enforcement and counterterrorism personnel.
8. Recognition and acknowledgement as a gold-level partner in the conference proceedings report, which is published after the event.

2023 LVMPD & LINCT-AA International Counterterrorism Conference
Sponsor Solicitation Levels

Silver Level Corporate Sponsor

1. Two complimentary admission passes for the conference with an opportunity to attend all plenary sessions that are not specifically restricted as law enforcement sensitive.
2. Opportunity to setup a vendor information table to showcase your company's products or services. To maximize exposure, this vendor table expo will be strategically located near the entrance to the plenary session and break service area. Vendors are not required to staff the tables and may use it just for banners and/or handouts.
3. Opportunity to post a quarter-page marketing ad on the LinCT-AA website and/or Conference Website.
4. Opportunity to provide printed marketing material for inclusion in the attendee welcome packets.
5. Recognition as a silver-level partner during the opening session by the Master of Ceremonies.
6. Recognition and acknowledgement as a silver-level partner during the main conference reception which will be a "resiliency concert" for over 600 law enforcement and counterterrorism personnel.
7. Recognition and acknowledgement as a silver-level partner in the conference proceedings report, which is published after the event.

Bronze Level Corporate Sponsor

1. One complimentary admission pass for the conference with an opportunity to attend all plenary sessions that are not specifically restricted as law enforcement sensitive.
2. Opportunity to provide printed marketing material for inclusion in the attendee welcome packets.
3. Recognition and acknowledgement as a bronze-level partner in the conference proceedings report, which is published after the event.

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